

FOR IMMEDIATE RELEASE

Seattle Author Finalist for Prestigious Literary Award

Seattle WA, Monday, May 26, 2003: Armament Tide Books LTD announces that “*THE ARMAMENT TIDE – Rearming America*” by Rear Admiral Stuart Franklin Platt SC, USN Ret. is a finalist for the Samuel Eliot Morison Award for Naval Literature.

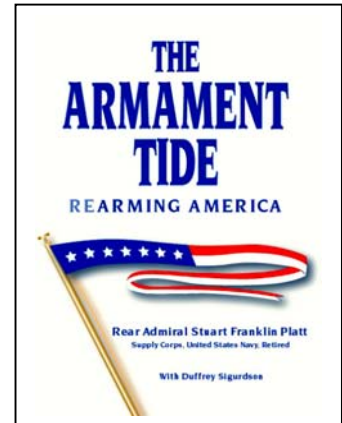
This award is presented by the Naval Order of the United States and recognizes significant books that make a major contribution to Naval Literature. Previous winners have included Tom Clancy, Edward Beach, Norman Friedman and Stephen Coonts.

THE ARMAMENT TIDE – Rearming America draws on historical anecdote, common business principles and the author’s 31 years of military service to provide an entertaining and educational look at the complexities of the business side of arming the American military, from the perspective of an acknowledged expert from inside the Pentagon.

Historically, the cost of rearming America ebbs and flows over time in response to known and anticipatory threats. Capital investment is significant during times of crises, which is especially true today as we prosecute the War on Terror. American taxpayers and the free world depend upon our Pentagon Leaders, Corporate Leaders, R&D Centers and Academia to optimize acquisition decisions. Now that the armament tide is beginning to flow strongly again in America, the author hopes that *The Armament Tide* will serve as a Decision Paradigm for America’s top Defense Leaders and Executives. Moreover, this book provides the general public a rare look at military procurement, policy, decisions and objectives.

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About the Author: Rear Admiral Stuart F. Platt SC, USN Ret. - The author of “*THE ARMAMENT TIDE – Rearming America*” was appointed by President Reagan as the Navy’s first Competition Advocate General. Platt led an historic reform program to



improve the methods by which the Navy buys ships, aircraft and weapon systems. Rear Admiral Platt completed a distinguished military career, and has followed it with a successful executive career in business, principally in the technology and defense sectors.

His list of published articles and Distinguished Speaker engagements totals well over 150 including Fortune Magazine, Barron's, Defense News, Harvard Business Review and the U.S. Naval Institute Proceedings. He has appeared before Congress on several occasions, at both Oxford and the Greenwich War College in the U.K. as well as speaking before the Packard Commission, The Navy League, The Harvard JFK Government School and the Naval Post Graduate School.

He has been widely quoted in The Wall Street Journal, The New York Times, The Washington Post, The Los Angeles Times and many other newspapers and magazines.

Samuel Eliot Morison - This prestigious award is named for Rear Admiral Samuel Eliot Morison, USNR (1887 - 1976) who is considered to be one of the United States' most distinguished naval historians. A faculty member of Harvard University for more than 50 years, he received The American Academy of Arts and Sciences Emerson-Thoreau Medal in 1961 for distinguished literary achievement, and the Presidential Medal of Freedom in 1964.

THE ARMAMENT TIDE Rearming America
by Rear Admiral Stuart F. Platt SC, USN Ret.
Politics / National Defense / U.S. Military
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